



LIVE in '25

2025 IIBEC International
Convention and Trade Show

EXHIBITOR PROSPECTUS

ORLANDO, FL

MARCH 6-9

JOIN US

Join an expected 1,800 consultants, architects, engineers, design professionals, and other experts who specialize in roofing, waterproofing, windows, cladding, building commissioning, and exterior wall technologies to exchange knowledge, expertise, and the latest advancements in building enclosure technology at the 2025 International Convention & Trade Show.

Don't miss out on this premier education and networking event.

TARGET AUDIENCE

- Design professionals who specialize in roofing, waterproofing, exterior walls, and building commissioning
- Roofing consultants
- Facility managers
- Building owners
- Engineers
- Architects
- Architectural engineers
- Asset managers

IIBEC

INTERNATIONAL CONVENTION & TRADE SHOW DEMOGRAPHICS



43%

of attendees are owners or principals of building enclosure consulting firms.

31%

of IIBEC Consultants in attendance are licensed engineers or architects.

\$22M+

per year in building materials influenced by each IIBEC Consultant member on average.

\$2B+

of building materials influenced annually by IIBEC Consultants in attendance at convention.

2024

1,600 ATTENDEES
(PHOENIX, AZ)

2023

1,500 ATTENDEES
(HOUSTON, TX)

2022

1,200 ATTENDEES
(ORLANDO, FL)

WHY

EXHIBIT AT THE

IIBEC

INTERNATIONAL

CONVENTION & TRADE SHOW?

BENEFITS

- Access to more than a thousand building enclosure professionals who design buildings and building systems, and specify millions of dollars in building enclosure products annually.
- A company listing on www.iibeconvention.org and on the convention app.
- 3 complimentary registrations per 10x10 booth with access to education sessions.
- Contact information (excluding email address) of the event registrants:
 - ▶ The pre-registration list (opt-in only) will be sent to exhibitors three weeks prior to the event date.
 - ▶ The final registration list (opt-in only) will be sent to exhibitors within three weeks of event completion.

PRIORITY POINTS

- Prominently recognized in the pre/postconference IIBEC membership marketing and social media campaigns.
- Listing on a thank-you page in *IIBEC Interface*, IIBEC's technical journal.
- Acknowledgement at the opening ceremony and during the keynote session.
- Recognition in on-site and digital promotional materials.
- Attendees will earn 2.0 CEHs for spending up to four hours at the trade show. Attendees who spend more than four hours at the trade show will receive 3.0 CEHs.
- Earn IIBEC priority points. Learn more about IIBEC's priority system here: <https://iibec.org/wp-content/uploads/Priority-Points-Policy-2023-FINAL.pdf>

JOIN

THE LIST OF EXHIBITING COMPANIES (AS OF JUNE 30, 2024)



Advanced Construction Testing, LLC (ACT)

Advanced Roofing Inc

AES Sunoptics, Inc.

Air Barrier Association of America

All Weather Insulated Panels

Anchor Products

ATAS International

Atlas Roofing Corporation

AVM Industries

Axis Building Detection, Inc.

BASF Corp – Construction, SPF Products Wall and Roofing

Berridge Manufacturing Company

Bitec Inc

Brava Tile

Butler Manufacturing Roof Systems

Carlisle Construction Materials

CertainTeed Corp

CETCO

Detec Systems LLC

Dorken Systems Inc

EcoStar LLC

Epro Services, Inc.

Everest Systems, LLC

EVERROOF

FiberTite Roof Systems

FlashCo

Flex Membrane International Corp.

GAF

Global Roofing Group

H.B. Fuller Construction Adhesives / GSSI

Hanover Architectural Products

Hartfield and Nash Insurance Agency, Inc

Holcim Brands

IB Roof Systems

IIBEC Announcement Area

IKO Industries

International Leak Detection LLC (ILD)

IR Analyzers

Johns Manville

JR Jones

Kattsafe

Kemper System America, Inc.

Kingspan Insulation

Leadax

Leading Edge Safety

MAPEI Corp

McElroy Metal

Metal-Era

MIRO Industries, Inc.

Mule-Hide Products

National Gypsum

National Roof Deck Contractors Association

Nations Roof LLC

Noble Company

O'Hagin LLC

OMG Roofing Products

PAC-CLAD | Petersen

Performance Roof Systems

Polyglass USA, Inc.

Revere Copper Products Inc

ROCKWOOL

Roof Hugger LLC

Roof Penetration Housings

Rooftop Anchor Inc

RTC Restoration & Glass, Inc.

S-5!

Schöck North America

Sherwin Williams Roofing Solutions

ShieldWorks

Sika Corporation

Siplast

Situra, Inc.

SOPREMA

T Clear Corp

Thaler Metal Industries Ltd

The Barrett Company, LLC.

The Valcourt Group

TRUFAST / ABC US

TuffWrap Installations, Inc.

USG Securock

VADA LLC

VaproShield

Versico Roofing Systems

Western Colloid

Westlake Royal Roofing Solutions

York Flashings

EXHIBITOR OPPORTUNITIES

IIBEC's International Convention & Trade Show is the premier event for building enclosure professionals. More than 1,800 professionals from around the globe come together to learn the latest information about roofing, exterior walls, waterproofing, and building commissioning. More than 140 companies make it the largest trade show for building enclosure consultants. Don't miss out on engaging with your current and future customers. [Click here](#) to access IIBEC's 2025 Trade Show exhibitor list.

Contact: Arissa Cooper

Manager, Marketing & Sales

at acooper@iibec.org or call 800-828-1902.

EXHIBIT FEES

100 SQUARE FEET

\$34.00 USD per square foot—IIBEC members*

\$42.00 USD per square foot—Nonmembers

MORE THAN 100 SQUARE FEET

\$32.00 USD per square foot—IIBEC members*

\$40.00 USD per square foot—Nonmembers

**IIBEC members are individuals rather than corporations. To qualify for member rates, contracts must be executed by a current IIBEC member who is associated with the exhibiting company.*



IMPORTANT DATES AND INFORMATION *

EXHIBIT HOURS

Friday, March 7 3:15 p.m.-7:15 p.m.

Saturday, March 8. 8:00 a.m.-12:00 p.m.

EXHIBIT SETUP

Thursday, March 6 1:00 p.m.-6:00 p.m.

Friday, March 7 8:00 a.m.-1:00 p.m.

EXHIBIT DISMANTLE

Saturday, March 8 12:30 p.m.-8:00 p.m.

**Times subject to change*

BOOTH SPECIFICATIONS

Standard 10'x10' booth spaces include 8' draped back walls, 36"-high side rails and an identification sign. Island booths do not include draperies or identification signs.

DEPOSIT AND REFUNDS

A 50% deposit is due with the contract. The balance of fees is due December 6, 2024. All cancellations are subject to a charge of 50% of the total exhibit fee. Cancellations after December 6, 2024, will receive no refund. Refer to the [Contract for Exhibit Space](#) and Terms and Conditions for more information.

THE CONTRACT FOR EXHIBIT SPACE



PRODUCT DEMONSTRATIONS

Why wait for attendees to visit your booth? Get your product out of the booth and onto the stage! Half-hour timeslots will be available for exhibitors to showcase their products or services during the trade show. Advance promotion, prominent signage, and loudspeaker announcements will draw up to 150 curious specifiers to your product demonstration. Contact IIBEC today as demonstration opportunities are available on a first-come, first-served basis. Complete the Product Demonstration Form to secure your spot.

TIMES FOR DEMONSTRATION

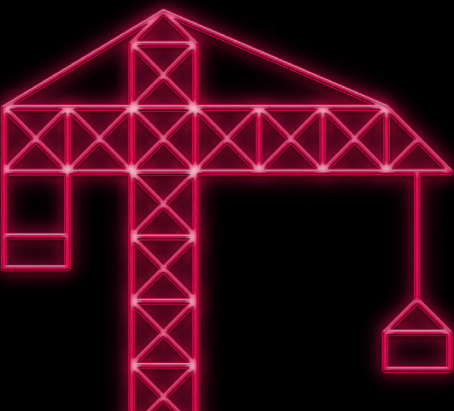
| AVAILABILITY | TIME |
|--------------|---|
| SOLD | Friday, March 7-4:15 p.m.-4:45 p.m. |
| SOLD | Friday, March 7-5:15 p.m.-5:45 p.m. |
| SOLD | Friday, March 7-6:15 p.m.-6:45 p.m. |
| SOLD | Saturday, March 8-9:15 a.m.-9:45 a.m. |
| SOLD | Saturday, March 8-10:15 a.m.-10:45 a.m. |
| SOLD | Saturday, March 8-11:15 a.m.-11:45 a.m. |



**PRODUCT
DEMONSTRATION
FORM**












































GENERAL GUIDELINES FOR DEMONSTRATION

- Setup and dismantle will occur 15 minutes prior to and after the demonstration on the demo stage. Stage time is half an hour.
- The fee for each demonstration opportunity is \$5,250.
- All props or materials used during the demonstration must be prefabricated and portable for easy setup and dismantling.
- All props or materials used during the demonstration must be removed or disposed of off-site. No on-site debris disposal is permitted.
- The demonstrating company is liable for any damages to staging or host facility equipment or infrastructure.
- Written specifications must be submitted 90 days in advance of the event for review and approval.
- All demos require hotel and/or convention center and fire marshal approval.
- If storage space is needed before or after the demonstration, include a detailed description of the material with this form.
- Provided: 12'×18' stage, screen, AV cart, podium, one handheld microphone, one wireless microphone, one 110-volt power strip. All other AV and electricity are the responsibility of the demonstrating company



SPONSORSHIP OPPORTUNITIES

All sponsorships include prominent recognition of the company's name and logo before, during, and after the IIBEC International Convention & Trade Show. There are three levels of sponsorship in 2025: Platinum (\$15,000 and up), Gold (from \$7,500 to \$14,999), and Bronze (from \$3,000 to \$7,499).

| SPONSOR BENEFITS BY LEVEL | PLATINUM \$15,000 and up | GOLD \$7,500 TO \$14,999 | BRONZE \$3,000 TO \$7,499 |
|---|---|---|---|
| Acknowledgment at the sponsored event via signs or verbal acknowledgment before the sponsored event (as applicable) |  |  | |
| Acknowledgement on the event's PowerPoint loop | Logo | Logo | Name |
| Acknowledgment in the pre-convention publications (as applicable) |  |  | |
| In-app text message with a weblink to sponsor's website |  |  | |
| Visual recognition at sponsor's booth (sign) |  |  |  |
| Easel sign at sponsored event |  |  |  |
| Verbal acknowledgment before the sponsored event (as applicable) |  |  |  |
| Corporate logo on inclusive sponsor sign at the registration and trade show entrance |  |  |  |
| Complimentary table for eight at the Annual Banquet or Awards Luncheon |  | | |
| Four complimentary tickets to the Awards Luncheon | |  | |
| Acknowledgment in the on-site convention schedule-at-a-glance |  |  |  |
| Acknowledgment on www.IIBECConvention.org |  |  |  |
| Acknowledgment in event mobile app |  |  |  |
| Badge ribbons indicating sponsorship level for company representatives |  |  |  |
| Priority Points corresponding to sponsorship level |  |  |  |
| Plaque of recognition and appreciation, and photo of plaque acceptance (at trade show), if applicable |  |  |  |
| Special acknowledgment in <i>IIBEC Interface</i> technical journal |  |  |  |
| Floor Clings on trade show floor acknowledging sponsorship level |  |  | |

DOWNLOAD

SPONSORSHIP
FORM

CONVENTION WI-FI

Thursday, March 6–
Sunday, March 9

ANNUAL BANQUET

Sunday, March 9

SOLD

OPENING CEREMONY & KEYNOTE ADDRESS

Friday, March 7

SOLD

CONVENTION/TRADE SHOW MOBILE APP

OPENING RECEPTION

Thursday, March 6

SOLD

\$25,000 PLATINUM – EXCLUSIVE OPPORTUNITY

Statistics show attendees love and appreciate Wi-Fi during education sessions. Your brand will gain multiple impressions as this exclusive sponsor, Wi-Fi will be made available for all four days of the convention. Your company's name will be used as the username to access the Wi-Fi. In addition, you will receive recognition on the conference website and a sponsor sign at registration, as well as the schedule-at-a-glance trifold.

\$15,000 PLATINUM – EXCLUSIVE OPPORTUNITY

Be the exclusive sponsor of IIBEC's annual banquet at the 2025 International Convention & Trade Show. At this premier social event, your company will have ten minutes to welcome guests to the party and thank attendees for their participation at another successful convention. Signage with your company name and logo is prominently displayed at the event entrance, your sponsor booth, and on the inclusive sponsor sign at the registration and at the trade show entrance. Your company will receive additional recognition on the conference website and the mobile app.

\$15,000 PLATINUM – EXCLUSIVE OPPORTUNITY

As the official start of the convention, the opening ceremony and keynote attract a large gathering. You will receive verbal recognition and signage with your company name and logo prominently displayed at the entrance of the event, sponsor booth signage, a PowerPoint loop sponsor page, and an inclusive sponsor sign at registration and trade show entrance. Additionally, you will receive recognition on the conference website and in the mobile app. Your company will have 10 minutes to welcome guests to the first gathering of this year's convention.

\$15,000 PLATINUM – NEW EXCLUSIVE OPPORTUNITY

The IIBEC Convention & Trade Show mobile app is an essential and interactive day-planner for attendees to schedule networking, educational, and social events. Interactive maps and trade show exhibitor descriptions make booth-visit planning a snap. As an exclusive sponsor, your corporate logo will stand prominently positioned, without competition, throughout the convention and trade show app. Your branding will be located on the landing page and as a footer ad on the mobile app. In addition, you will receive recognition on the conference website and an inclusive sponsor sign at the registration and at the trade show entrance.

\$15,000 PLATINUM – EXCLUSIVE OPPORTUNITY

As the exclusive sponsor, you will have the first opportunity to welcome attendees at this opening reception. Network with members, the IIBEC Board of Directors, and chapter and region representatives while enjoying complimentary beer and nonalcoholic beverages. Signage with your company name and logo is prominently displayed at the entrance of the event, your sponsor booth, and on an inclusive sponsor sign at the registration area and trade show entrance. Your company will receive additional recognition on the conference website and in the mobile app.

**HOTEL ROOM
KEY CARDS**

Thursday, March 6–
Sunday, March 9



**CONVENTION
ATTENDEE BAGS**

Thursday, March 6–
Sunday, March 9



**NAME BADGE
LANYARDS**

Thursday, March 6–
Sunday, March 9



**TRADE SHOW
RECEPTION**

Friday, March 7



\$15,000 PLATINUM - EXCLUSIVE OPPORTUNITY

Hotel room keys are the first item attendees receive when checking into the Rosen Shingle Creek, and are utilized for the duration of the event. As sponsor, your corporate branding will be a companion to approximately 1,800 attendees. Sponsorship includes signage with company name and logo in the sponsor booth as well as an inclusive sponsor sign at the registration and at the trade show entrance. You will also receive recognition on the conference website and in the mobile app.

\$15,000 PLATINUM - EXCLUSIVE OPPORTUNITY

Your logo is prominently displayed on a convention bag carried by convention attendees throughout the IIBEC International Convention & Trade Show. As the sponsor, your corporate branding will appear without competition on the attendee bag. Option(s) to include in each bag: corporate literature, a novelty, or a product sample. Sponsorship includes signage with the company name and logo in your sponsor booth as well as an inclusive sponsor sign at the registration and at the trade show entrance. In addition, you will receive recognition on the conference website and in the mobile app.

\$15,000 PLATINUM - EXCLUSIVE OPPORTUNITY

Every attendee receives a name badge and lanyard as part of their registration. For the duration of the convention, networking exchanges will begin with a glance at a name badge held in place by your company's logoed lanyard. Signage with your company name and logo will be prominently displayed in your sponsor booth as well as on the inclusive sponsor's sign at the registration and at the trade show entrance. In addition, you will receive recognition as the exclusive sponsor on the conference website and in the mobile app.

\$15,000 PLATINUM - EXCLUSIVE OPPORTUNITY

Be the exclusive sponsor of the trade show opening reception. As the sole sponsor of the trade show reception, your company will receive recognition as the benefactor of an appealing spread of dinner food and beverages, including draft beer and other refreshments. Signage will be prominently displayed at all food and beverage areas and at your sponsor booth throughout the hours of the trade show and reception. Additionally, your company name will be front and center on both the trade show entrance unit and inclusive sponsor sign at registration and at the trade show entrance. Exclusive sponsorship recognition will be announced multiple times over the hall loudspeaker throughout the trade show. You will also receive recognition on the conference website and in the mobile app.

**IIBEC AWARDS
LUNCHEON**

Saturday, March 8

SOLD

**TRADE SHOW
BREAKFAST**

Saturday, March 8

SOLD

**IIBEC ANNUAL MEETING
OF THE MEMBERS**

Sunday, March 9

SOLD

**SCHEDULE AT-A-GLANCE
WALL**

SOLD

**IIBEC BOARD OF
DIRECTORS DINNER**

Wednesday, March 6

SOLD

\$15,000 PLATINUM - EXCLUSIVE OPPORTUNITY

The Awards Luncheon is one of the convention's highest-attended events. Company recognition will be included in the printed awards program provided to all participants. This sponsorship includes verbal recognition during the event and signage with your company name and logo prominently displayed at the event entrance, at your sponsor booth, on a PowerPoint loop sponsor page, and on the inclusive sponsor sign at registration and at the trade show entrance. You will also receive recognition as the sponsor on the conference website and in the mobile app.

\$15,000 PLATINUM - EXCLUSIVE OPPORTUNITY

Be the exclusive sponsor of the trade show breakfast. Through this sponsorship, attendees and exhibitors alike will be treated to coffee and a hearty breakfast buffet. Signage will be prominently displayed at all food and beverage areas and at your sponsor booth throughout the hours of the trade show and breakfast. Your company name will be front and center on the trade show entrance unit and inclusive sponsor sign at registration and at the trade show entrance. Exclusive sponsorship recognition will be announced multiple times over the hall loudspeaker throughout the trade show. Additionally, you will receive recognition on the conference website and in the mobile app.

\$12,000 GOLD - EXCLUSIVE OPPORTUNITY

At this event, Consultant members meet over lunch to discuss IIBEC's past year, future direction, and to elect leaders for the upcoming year. Boxed lunches will be served with sponsor signage at the boxed lunch pick-up tables. Sponsorship includes signage with your company name and logo at your sponsor booth as well as an inclusive sponsor sign at registration and at the trade show entrance. In addition, you will receive recognition on the conference website and in the mobile app.

\$12,000 GOLD - EXCLUSIVE OPPORTUNITY

Your company's name and logo will be front and center, prominently displayed on the Schedule-At-A-Glance wall located in a high-traffic area near registration. This wall-sized display details key events occurring over the days of the convention and trade show. Your sponsorship benefits include signage with your company name and logo in the sponsor booth as well as the inclusive sponsor sign at registration and at the trade show entrance. Additionally, you will receive recognition on the conference website and in the mobile app.

\$10,000 GOLD - EXCLUSIVE OPPORTUNITY

Spend the evening with the IIBEC Board of Directors and celebrate their service to IIBEC and the profession. As the exclusive sponsor, you will receive 10 minutes to address the board during the evening. This sponsorship includes signage with your company name and logo in your sponsor booth as well as the inclusive sponsor sign at the registration and trade show entrance. Additionally, you will receive recognition on the conference website and in the mobile app.

TRADE SHOW AISLE SIGNS

Friday, March 7–
Saturday, March 8



DOOR CLINGS

Thursday, March 6–
Sunday, March 9

BADGING LAPTOPS

Thursday, March 6–
Sunday, March 9

TRADE SHOW EXIT SIGN

Friday, March 7–
Saturday, March 8

REFRESHMENT BREAKS

DIRECTIONAL SIGNS

\$7,500 GOLD – EXCLUSIVE OPPORTUNITY

Your company's name and logo will be prominently displayed on each aisle sign on the tradeshow floor. Your sponsorship benefits include signage with your company name and logo in the sponsor booth as well as the inclusive sponsor sign at registration and at the trade show entrance. Additionally, you will receive recognition on the conference website and in the mobile app.

\$7,500 GOLD – EXCLUSIVE OPPORTUNITY

Your company's name and logo will be prominently displayed as door clings throughout the education and trade show area where applicable, Your sponsorship benefits include signage with your company name and logo in the sponsor booth as well as the inclusive sponsor sign at registration and at the trade show entrance. Additionally, you will receive recognition on the conference website and in the mobile app.

\$7,500 GOLD – EXCLUSIVE OPPORTUNITY

Your company's name and logo will be prominently displayed on laptops at registration while attendees check in and register. Your sponsorship benefits include signage with your company name and logo in the sponsor booth as well as the inclusive sponsor sign at registration and at the trade show entrance. Additionally, you will receive recognition on the conference website and in the mobile app.

\$7,500 GOLD – EXCLUSIVE OPPORTUNITY

Your company's name and logo will be prominently displayed on large Save the Date exit sign as you leave the trade show floor. The sign will also include a Save the Date for the 2026 location and dates. Your sponsorship benefits include signage with your company name and logo in the sponsor booth as well as the inclusive sponsor sign at registration and at the trade show entrance. Additionally, you will receive recognition on the conference website and in the mobile app.

\$5,000 BRONZE – THREE AVAILABLE

Provide attendees the fuel they need to last through the day! Sponsor Friday, Saturday, or Sunday all-day refreshment breaks strategically placed near educational sessions and other high-traffic areas during the IBEC International Convention and Trade Show. Signage with your company's logo will be prominently displayed on each schedule-at-a-glance sign and the day's directional sign as well as sponsor-supplied napkins at each coffee station. Additional signage with the company name and logo in your sponsor booth and an inclusive sponsor sign at registration and at the trade show entrance will be provided. Additionally, sponsors will receive recognition on the conference website and in the mobile app.

\$5,000 BRONZE – ONE OF THREE AVAILABLE

Your company's name and logo will be prominently displayed on large directional signs strategically placed in high-traffic areas guiding attendees through their daily convention and trade show activities. Signage with your company name and logo in your sponsor booth as well as an inclusive sponsor sign at the registration and trade show entrance will be provided. Additionally, sponsors receive recognition on the conference website and in the mobile app.

**TRADE SHOW PRIZE
GIVEAWAYS**

**CONVENTION
WRITING PENS**

**REGION MEETING
LUNCHES**

Friday, March 7

**EMERGING
PROFESSIONALS
COCKTAIL HOUR**

Saturday, March 8




\$4,000 BRONZE - THREE AVAILABLE

Everyone likes to win! Reward IIBEC Consultant members who engage on the trade show floor. Drawings are held throughout the course of the two-day trade show with announcements made over the loudspeaker from the IIBEC booth. Sponsors are encouraged to draw the winning ticket and be on hand to congratulate the lucky winner. This sponsorship includes signage with your company name and logo in your sponsor booth and an inclusive sponsor sign at registration and at the trade show entrance. Additionally, sponsors will receive recognition on the conference website and in the mobile app.

\$4,000 BRONZE - FOUR OF FIVE AVAILABLE

As the sponsor, your company's pen with logo will be included in the attendee convention bag, distributed at tables during the regional meeting lunch and Annual Meeting of the Members lunch, and available at the IIBEC registration area. Signage with your company name and logo in your sponsor booth and an inclusive sponsor sign at registration and at the trade show entrance will be provided. Sponsors will additionally receive recognition on the conference website and in the mobile app.

\$4,000 BRONZE - ONE OF SIX AVAILABLE

Region I  Region II  Region III 

Region IV  Region V  Region VI & VII

Host one or more region meeting lunches of your choosing and provide a personalized welcome message. This is a great opportunity for regional sales representatives to meet IIBEC members in their territories. Two complimentary tickets per lunch are provided for sponsors. Signage with your company name and logo are prominently displayed at the entrance of the event, at each table in the region you sponsor, in your sponsor booth, and on an inclusive sponsor sign at registration and at the trade show entrance. Additionally, sponsors receive recognition on the conference website and in the mobile app.

\$1,250 BRONZE - NEW OPPORTUNITY (8 AVAILABLE)

Emerging professionals are the future of the building consultant industry. The new Emerging Professionals Cocktail Hour brings together young professionals (generally under age 40) looking to expand their network of colleagues over cocktails and appetizers (nonalcoholic beverages also provided). Signage with your company name and logo is prominently displayed at the event entrance, in your sponsor booth, and on the inclusive sponsor sign at registration, and at the trade show entrance. Your company will receive additional recognition on the conference website and the mobile app.

ADDITIONAL OPPORTUNITIES TO PROMOTE YOUR BRAND

CONVENTION PROCEEDINGS ADVERTISING

\$3,500 Three Available → [Contact Arissa Cooper for more info.](#)

The Convention Proceedings are provided to all attendees digitally and will be available as print-on-demand. The proceedings were downloaded over 1,000 times in 2023.

EXHIBIT FLOOR PLAN MAP

\$5,000 Exclusive opportunity → [Contact Arissa Cooper for more info.](#)

Get your company's logo on two large trade show maps—one positioned at the registration area and one at the trade show entrance.

AT-A-GLANCE, ON-SITE PROGRAM

\$2,500 Two Available → [Contact Arissa Cooper for more info.](#)

Place your highly visible ad in the On-Site At-A-Glance Program provided to all attendees. For five days, the program will be a constant companion for attendees to navigate convention and trade show activities. This sponsorship includes signage with your company name and logo in your sponsor booth and an inclusive sponsor sign at registration and at the trade show entrance. Additionally, you will receive recognition on the conference website and in the mobile app. Advertising is accepted from exhibiting companies only.

MOBILE APP ADVERTISING/PUSH NOTIFICATIONS

\$ Price Varies

The IIBEC International Convention and Trade Show mobile app is a popular and highly useful tool for attendees to plan and interact with their event experience. In past years, approximately 65% of all attendees (over 1,700 total attendees on average) have downloaded the app for use on their mobile devices. With new features and advanced promotion, we are anticipating wider use at this year's event.

ATTENDEE BAG STUFFERS/INSERTIONS

\$2,500 Three Available

Each IIBEC convention attendee with a full registration receives an attendee bag. An insert in the attendee bag puts your information into the hands of IIBEC members. It's an opportunity to increase product awareness and stimulate additional traffic to your exhibit or website. Stuffer examples include (but are not limited to): notepads, pens, keychains, product samples, and brochures.

[Contact Arissa Cooper](#)

[Manager, Marketing & Sales at \[acooper@iibec.org\]\(mailto:acooper@iibec.org\)](#)



iibeconvention.org

iibec.org